



KGW
1501 SW Jefferson
Portland, OR 97201

Lisa Michaels Productions
15410 SW GULL Ct.
Beaverton, OR 97007

Contract # 859708

Schedule Dates 10/03/12-10/03/12
Advertiser James Buchal for Attorney General (40185)
Agency Lisa Michaels Productions (10959)
Product Political - State Attorney General (1184)
Brand BUCHAL (179278)
Salesperson Denning, Robert (2820)
Sales Office Belo - National Non-Rep
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments

Date Entered 10/02/12
Last Modified 10/02/12
Entered By Jacob Thom
CO-OP No
Headline #
Demo A3554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$232.50
Net Total \$1,317.50
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	2	\$1,550.00
Grand Total:	2	\$1,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	5:59P- Presidential Debate				1					1	\$575.00	\$575.00	Portland (KGW) (KGW)		10/2/12
2.0	Normal Line / SPOT	10/03/12-10/03/12	5	:30	5:30P- Nightly News				1					1	\$975.00	\$975.00	Portland (KGW) (KGW)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: